SIEMENS   American Center for Mobility
CONNECTED. AUTOMATED. VALIDATED.

Siemens and ACM announce expanded partnership to advance the next generation of connected vehicles

Siemens Intelligent Traffic Systems will provide connected vehicle technology and smart traffic control infrastructure to the American Center for Mobility for automated and connected vehicle testing.

YPSILANTI TWP., Mich. September 6, 2018 – The American Center for Mobility (ACM) is excited to announce its second partnership with Siemens. Siemens Intelligent Traffic Systems (ITS) will provide approximately $1 million in state-of-the-art ITS infrastructure, software, and engineering support to aid ACM in developing real-world testing and validation of connected and automated vehicles (CAVs). The newest agreement between Siemens and ACM adds physical infrastructure, software applications, and analytics to the Virtual Simulation and Testing solutions provided by Siemens PLM, announced earlier this year. Under the terms of this new agreement Siemens ITS will also have a seat on ACM's Industry Advisory Board (IAB).

"This expanded partnership with Siemens enables ACM to be outfitted with the best infrastructure and applications to benefit our testers," said Soraya Kim, Chief Innovation Officer of the American Center for Mobility. "Our goal is to provide our testers the means for exhaustive validation methodologies and comprehensive regulations for the safe deployment of connected vehicle technologies--something I am confident this extended partnership accomplishes."

"Michigan has done an incredible job of ensuring its position as a leading technology hub for future transportation solutions, and the American Center for Mobility is an important cornerstone of that effort," explained Marcus Welz, CEO of Siemens Intelligent Traffic Systems. "As a company that is transforming today's digitalized environment for many different transportation applications, we realize the importance of being involved with the type of research and testing that is happening at this center and its eco-system."

Dave Lauzun, Vice President of Automotive & Transportation Industries at Siemens PLM added, "Now, having both our virtual and physical assets at the Center will ensure a comprehensive validation of today's – and tomorrow's – mobility ecosystem."

Siemens joins a long list of companies supporting ACM, including its founders AT&T, Visteon Corporation, Toyota, Ford and Hyundai America Technical Center Inc., and sponsors Microsoft, Subaru of America, Inc., and Adient; and partners Microsoft, Intertek and Deloitte.

Siemens intelligent Traffic Systems, a leader in Connected Vehicle and intelligent transportation technologies, is working with cities including Tampa, FL , New York, NY, Las Vegas, NV and Ann Arbor, MI to design and deploy these types of intelligent systems. Siemens is also a member of the USDOT Affiliated Test Bed for Connected Vehicle technologies, a group pursuing wide-spread deployment of wireless communication systems between vehicles and road infrastructure.

For more information about Siemens latest connected vehicle technology, visit www.usa.siemens.com/intelligenttraffic.

About Siemens Mobility
Siemens Mobility is a legally separate entity of Siemens AG. With digitalization, Siemens Mobility is enabling mobility operators worldwide to make infrastructure intelligent, increase value sustainably over the entire lifecycle, enhance passenger experience and guarantee availability. A leader in transport solutions for more than 160 years, Siemens Mobility is constantly innovating its portfolio in its core areas of rolling stock, rail automation and electrification, turnkey systems, intelligent traffic systems as well as related services. In fiscal year 2017, which ended on September 30, 2017, the former Siemens Mobility Division posted revenue of €8,1billion and had around 28,400 employees worldwide. Further information is available at: www.siemens.com/mobility.

About the American Center for Mobility
The American Center for Mobility is a nonprofit testing, education and product development facility for future mobility, designed to enable safe validation and self-certification of connected and automated vehicle technology, and to accelerate the development of voluntary standards. ACM is one of 10 U.S. DOT designated Automated Vehicle Proving Grounds in the U.S. The Center is a joint initiative with the State of Michigan founded in partnership with the Michigan Department of Transportation, the Michigan Economic Development Corporation, the University of Michigan, Business Leaders for Michigan and Ann Arbor SPARK. It is also part of PlanetM, a collaborative that represents Michigan's unique and vast mobility ecosystem, connecting resources and opportunities for its consortium of members. To learn more about ACM, visit www.acmwillowrun.org.

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