



# American Center for Mobility

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## U.S. DOT New Automated Driving Systems Guidance in Alignment with American Center for Mobility

*Transportation Secretary Elaine L. Chao Announces Vision for Automated Vehicle Technology, Emphasizes Safety Benefits and Consumer Education Focus*

**YPSILANTI TWP., MI, September 12, 2017** —The American Center for Mobility strongly supports the new federal guidance for Automated Driving Systems (ADS): *A Vision for Safety 2.0*. The guidance was released at Mcity in Ann Arbor today by the U.S. Department of Transportation and the National Highway Traffic Safety Administration (NHTSA).

John Maddox, President and CEO of The American Center for Mobility, was encouraged with the guidance which is intended to ensure the safe innovation of automated vehicles, and will accelerate the development of voluntary standards.

"We fully support the new guidance which is extremely well thought out, clarifying, and in alignment with the collaborative approach at the American Center for Mobility," Maddox said. "I believe that issuing guidance rather than specific regulation is most certainly the best approach, especially as the development of these technologies is rapidly evolving."

*A Vision for Safety: 2.0* answers a call from industry, state and local governments, safety and mobility advocates and the public to lay the path for the safe deployment of automated vehicles and technologies, and is the latest guidance for automated driving systems to industry and States.

"The new Guidelines support further development of this important new technology, which has the potential to dramatically change the way we travel," said U.S. Transportation Secretary Elaine L. Chao. "With the safe deployment of driver assistance technologies, we can look forward to a future on our roads that is profoundly safer, more efficient and increases mobility for all Americans."

The American Center for Mobility is near completion of its first phase of construction and will be ready for testing on its highway loop and tunnel in December.

"The timing is perfect as we are completing the first phase of construction and designing the rest of our real-world testing environments on more than 500 acres," Maddox said. "We know there's still a lot of innovation to come. That's why we have built the American Center for Mobility on a foundation of expert input from industry, government and academia to enable this safe innovation. We stand ready to work with U.S. DOT and continue our collaborative approach that will result in fewer deaths and accidents."

*A Vision for Safety* is the newest version replacing previous guidance and offers a more flexible approach to advancing the innovation of automated vehicle safety technologies.

The policy and more information on automated vehicles can be found at [nhtsa.gov/av](http://nhtsa.gov/av).

The American Center for Mobility is a non-profit testing and product development facility for future mobility, designed to enable safe validation and self-certification of connected and automated vehicle technology, and to accelerate the development of voluntary standards. The Center will include numerous real world environments with the ability to test under controlled yet varying conditions.

The American Center for Mobility is a joint initiative with the State of Michigan founded in partnership with the Michigan Department of Transportation, the Michigan Economic Development Corp., the University of Michigan, Business Leaders for Michigan and Ann Arbor SPARK.

The Center's focus on testing, verification and self-certification of connected and automated vehicles will complement current research and testing capabilities at MCity, a first-of-its-kind environment that was built on 32 acres at the University of Michigan.

The American Center for Mobility is part of PlanetM, a collaborative that represents Michigan's unique and vast ecosystem, connecting resources and opportunities for its consortium of members. Made up of private industry, government and institutions of higher learning, partners in PlanetM share the common goal of leading the development of smart solutions that will change the way people and goods are transported across all modes of transportation. To learn more about how Michigan is leading the transportation revolution or to become a member, visit [PlanetM](http://PlanetM).

To learn more about the American Center for Mobility, please visit us online at: [www.acmwillowrun.org](http://www.acmwillowrun.org)

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